



ASOSIASI PEMERINTAH KABUPATEN SELURUH INDONESIA APKASI

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Subject : APKASI OTONOMI EXPO 2018: TRADE,
TOURISM & INVESTMENT"

To:
Foreign Ambassador
in Jakarta

Association of Indonesia Regencies Government (APKASI) has succed on held APKASI Otonomi Expo 2017: TRADE, TOURISM & INVESTMENT last year in Jakarta Hall Convention Center (JHCC) Senayan, Jakarta. We would like to inform that APKASI Otonomi Expo 2018: TRADE, TOURISM & INVESTMENT will be held this year on July 6th - 8th, 2018 at International Convention Exhibition (ICE), Bumi Serpong Damai (BSD) City, Tangerang.

APKASI Otonomi Expo 2018, will be officiated by President of Republic Indonesia and participated by Provinces, Municipalities, Regencies, Ministries, State Owned Companies, National and Multinational Companies.

APKASI OTONOMI EXPO is APKASI annual event to promote regional investment and commodities to businessmen or companies in Indonesia and globally, as a strategic meeting occasion for investors who interested to invest in regencies, as well as a medium for private companies which would introduce and promote the products to regencies government.

Besides promotion, APKASI Otonomi Expo 2018 will also held several series of activities : Business Matching, National Workshop, Beauty Peagents, Traditional Music and Dance Performance, Fieldtrip and Tradtional Culinary.

We coordially invites all Foreign Embassies in Jakarta to join APKASI Otonomi Expo 2018, we believe this efforts will bridge the network for businessmen and investors from all countries and to strengthen the bilateral relationship with Indonesia government.

For further information please contact Mr. Rizki Fauzi, Coordinator for International Cooperation of APKASI at mobile +62 812 9840 1149 or email: registrasi@apkasiexpo.com.

Dear Excellency, thank you for your attention and cooperation.

Chairman,

Mardani H. Maming
Regent of Tanah Bumbu



Secretary General

Nurdin Abdullah
Regent of Bantaeng



Rizki Fauzi

Coordinator for International Cooperation

ASOSIASI
PEMERINTAH
KABUPATEN
SELURUH INDONESIA
(APKASI)

ASSOCIATION OF
INDONESIAN REGENCY
GOVERNMENT (AIRG)

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APKASI EXPO 2018

INTERNATIONAL TRADE, TOURISM AND INVESTMENT

▶ INCREASING REGIONAL COMPETITIVENES
IN SEIZING GLOBAL MARKET



APKASI

ASOSIASI PEMERINTAH KABUPATEN
SELURUH INDONESIA



6-8 JULY 2018

HALL 3 AND 3A,
INTERNATIONAL CONVENTION EXHIBITION (ICE)
BSD BOULEVARD NO. 1
BSD CITY



APKASI OTONOMI EXPO 2018

INTERNATIONAL TRADE, TOURISM AND INVESTMENT

"INCREASING REGIONAL COMPETITIVENES IN SEIZING GLOBAL MARKET"

The annual event of APKASI OTONOMI EXPO is the concrete form of Apkasi's participation in succeeding the government program to increase the regional economy growth.

The successful of last year's event is the realization of Apkasi's effort in supporting the government program. The event which was officially opened by President Jokowi and attended by no less than 10.000 potential visitors was Apkasi's role in encouraging the regions to have strong competitiveness, so as to win the competition and seizing both ASEAN and global market, especially after the implementation of ASEAN free trade since 2016

It's no wonder, that during the Apkasi Otonomi Expo 2017, significant investment transaction as well direct business transaction were made. It's recorded that more than 2 Billion Rupiah of business transaction was conducted during Apkasi Otonomi Expo 2017, mainly from port infrastructure and energy sectors.

Based on the above, Apkasi will reorganize the APKASI OTONOMI EXPO 2018 on 6 to 8 July 2018 at the International Convention Exhibition (ICE), Bumi Serpong Damai, Tangerang. This three days event will surely be the strategic means for exhibitors to get wider trade and investment access. Vice versa, the businessmen may access and seize the business and investment opportunities in the regions in a more effective and efficient way by participating at the series of side events conducted during APKASI OTONOMI EXPO 2018.

As in the previous year, APKASI OTONOMI EXPO 2018 consists of exhibition on the regions' superior commodities and investment, as well as a series of side events supporting the exhibition, such as business matching, one on one meeting, workshop, craft art demo, traditional performance and Miss Regional Otonomy Pageant, paralled with traditional fashion show.

APKASI OTONOMI EXPO 2018 is now entering the 14th years of implementation and will still be involving regency, city and province governments, ministries, non-ministerial government institution, State Owned Companies, Donor institution, national and multi national private companies, trade attache, business entrepreneurs/small medium enterprises.

By putforwading the trade and investment promotions in strategic sectors such as: agriculture and plantation commodities; tourism; energy and mining; fishery and marine; infrastructure; and Small Medium Enterprises, this APKASI OTONOMI EXPO 2018 is believed to be a gathering event of local and international buyers and potential investors and will be the biggest trade, tourism and investment promotion event in Indonesia.

One thing that distinguishes this event from the last years' was APKASI OTONOMI EXPO 2018 will have special zone dedicated to companies which products already registered inside the E-catalogue of LKPP, so that all regions may directly view the products displayed in the E-catalogue.

SECTORS DISPLAYED



EXHIBITORS' PROFILE

Exhibitors of Apkasi Otonomi Expo 2018: International Trade, Tourism and Investment consists of:

1. Regencies Government
2. Provinces Government
3. Municipalities Government
4. Government Ministries
5. State Owned Companies (BUMN)
6. Trade Attache of Foreign Countries of Indonesia
7. Entrepreneurs of Micro, Small and Medium Business
8. National and Multi-National Private Companies in the sectors of:
 - a. Energy Provider
 - b. Mining
 - c. Aviation Services
 - d. Tourism
 - e. Heavy Equipment
 - f. Information Technology Services and Infrastructure
 - g. Health Devices and Products
 - h. Educational Facilities and Infrastructure
 - i. Provider of Road and Building Infrastructure
 - j. Manufacturer
 - k. Creative Economy
 - l. Street Lamps Provider
 - m. Tourism Development and Infrastructure
 - n. Agriculture and Marine Machinery
 - o. Banking and Financial Institution

THEME

"Increasing Regional Competitiveness in Seizing the Global Market"

TIME AND VENUE

Apkasi Otonomi Expo 2018: International Trade, Tourism and Investment will be held on:

Day, Date : Friday – Sunday, 6 – 8 July 2018

Venue : Hall 3 and 3A, International Convention Exhibition (ICE), BSD Boulevard No. 1 BSD City, Tangerang



VISITORS' PROFILE

Visitors of Apkasi Otonomi Expo 2018: International Trade and Investment consist of:

1. Head of Regional Governments
2. Heads of Regional Working Units
3. Officials of related Government Ministries
4. Ambassador of Foreign Countries of Indonesia
5. Trade Attache of Foreign Countries in Indonesia
6. Local and International Potential Buyers and Investors
7. Businessmen of Industry and Trade
8. Board and Members of Business Association
9. Representative of Foreign Business Association in Indonesia
10. Exporter
11. Public

SIDE EVENT

1. Business Matching

Business matching is still one of the most highlighted side events of Apkasi Otonomi Expo 2018. As in previous year, this event will mix and match the demands from participants, buyers and investors. Participants of business matching should fill in the form and complete it with detail of products and investment opportunities offered in their regions while Apkasi will match their needs with those of potential buyers and investors, face-to-face.



2. Workshop

In the Apkasi Otonomi Expo 2018, several number of Workshops related to increasing the regional competitiveness in seizing the global opportunities will be conducted.

Topics to be discussed will match the needs of the regions and the business doers. Speakers invited are highly credible and capable person in their field, so as to provide additional value for the participants and businessmen involved in this event.



3. Miss Regional Otonomy Pageants 2018

In this Apkasi Otonomi Expo 2018, the pageants will be organized and involving the winners of Pageants in their regions. Miss Regional Otonomy Pageants 2018 will be more extravagant and vibrant because it will be merged with traditional clothing fashion show from regions in Indonesia.



4. Performance

To provide entertainment for the participants and visitors, the committee of Apkasi Otonomi Expo 2018 will organize several entertaining activities every day, such as:

1. Art and Culture;
2. Stand up comedy in local language/dialect;
3. Music Performance.



5. Culinary zone

Apkasi organizes Nusantara Culinary Festival during Apkasi Otonomi Expo 2018 and is allocated at the Culinary Zone. This Festival is expected to widely introduce the variety of traditional foods from each region participating at the Expo to local and international visitors.



6. Field Trip

As in previous years, the committee of Apkasi Otonomi Expo 2018 will arrange a Field Trip to an area that could inspire all participants in developing their regions.



COST OF PARTICIPATION

Cost of participation of Apkasi Otonomi Expo 2018: International Trade and investment is IDR 37.500.000 (thirty seven million and five hundred thousand rupiah) includes below facilities:

1. P1. Standard Partition of 3 m x 3 m
2. Carpet for booth
3. Electric power of 450 W
4. Fascia name
5. 1 Unit of Registration Desk
6. 2 Units of Folding Chairs
7. 1 Unit of Trash Can
8. 5 ID Cards
9. 2 FOC for Field Trip
10. FOC to attend the Business Matching
11. 2 FOC to attend Workshop

- the above price is tax excluded
- for special design booth please contact Mrs. Atiah at mobile: 0813 1068 8109
- additional administration fee will be charge for Unofficial contractors.

REGISTRATION

- Exhibitors of Apkasi Otonomi Expo 2018: International Trade, Tourism and Investment must reserve/book the booth by completing the registration form for exhibitors then send it to the Secretariat of Apkasi by fax 021-27889481 or email to registrasi@apkasiexpo.com.
- 70% of Participation cost must be paid 2 weeks upon submitting the registration form to the committee, whilst the remaining payment must be paid 2 weeks before the event starts.
- The registered exhibitors must not unilaterally cancel the participation.
- The cancelation made 1 month prior to the the event will be charged fully as in the registration form.
- All participants will receive manual information of Apkasi Otonomi Expo 2018: International Trade, Tourism and Investment after attending the Technical Meeting.
- Exhibitors may reserve special designed booth by contacting Mrs. Atiah on her mobile: 0813 1068 8109.
- Exhibitors are entitled to 2 FOC to attend the Workshop, Business Matching and Field Trip by completing the forms.
- Exhibitors interested to participate at Business Matching, must complete the form and return it to the committee at the latest of 1 month prior to the event.
- Participation cost must be transferred to the Asosiasi Pemerintah Kabupaten Seluruh Indonesia at Bank Mandiri, Account Number 123-000-04435071 or pay in cash during the set-up days at the venue

REGISTRATION TIME LIMIT

The deadline of registration will be on 1 May 2018, if there are still booths available. It is suggested to make an earlier reservation.

LAYOUT OF APKASI OTONOMI EXPO: INTERNATIONAL TRADE AND INVESTMENT 2018

On Progress

TECHNICAL DATA OF APKASI OTONOMI EXPO: INTERNATIONAL TRADE AND INVESTMENT 2018

Name of Event	: Apkasi Otonomi Expo 2018: International Trade and Investment
Organized	
• Day, Date	: Friday-Sunday, 6-8 July 2018
• Venue	: Hall 3 and 3A, Internation Convention Exhibition (ICE), BSD City
Set up date	: 4-5 July 2018
Loading	: 5 July 2018
Opening ceremony	: 6 July 2018
Closing ceremony	: 8 July 2018
Dismantling	: 8 July (after closing ceremony)

HOST AND ORGANIZER OF EVENT

The Apkasi Otonomi Expo 2018: International Trade, Torusim and Investment is host and organized by the Association of Regency Government of Indonesia (Apkasi).

SUPPORTING BODIES

This event is supported by related Institutions.



PARTICIPATION INFORMATION AND CONFIRMATION

For Information and Confirmation on Participating at
Apkasi Otonomy Expo 2018, please contact

APKASI SECRETARIAT

Sahid Sudirman Center Building, 21th Floor,
Jl. Jend. Sudirman kav. 86 Jakarta Pusat,
Telp: (021) 2788 9480,
Fax: (021) 2788 9481,
email: info@apkasiexpo.com

or directly contact:

- | | |
|-----------------------|------------------|
| 1. Sdr. Rizki | : 0812 9840 1149 |
| 2. Sdri. Risma | : 0813 1136 7937 |

PARTICIPANT FORM

Herewith, the undersigned below:

Name	:	
Position	:	
Institution	:	
Address	:	
	:	
Distric/City	:	-----/Postal Code :
Province	:	
Telephone Number	:	-----/Fax : _____
Cellular Phone Number	:	-----/Telp : _____
Name of Person in Charge	:	
Position	:	
Unit/Department	:	
Telephone Number	:	-----/Fax : _____
Cellular Phone Number	:	_____/ Email _____
Number of Booth Selected	:	
Products to be displayed	:	
	:	
Profile of Product (brief)	:	
	:	
	:	
Facia Name	:	

Agrees to participate in "APKASI OTONOMI EXPO 2018: TRADE, TOURISM AND INVESTMENT" which will be held on: Friday-Sunday, 06-08 July, 2018 at Hall 3 and 3A, International Convention Exhibition (ICE), BSD-Tangerang, with price IDR 37.500.000 (thirty seven million five hundred thousand Indonesia rupiah) of standard booth 3x3 m2 (excluded taxes).

Total of Booth : _____ x IDR. 37.500.000* = Rp. _____

We agree all the rules and conditions set by the Committee in this proposal as follows:

1. 70% (seventy percent) of participation down payment should be carried out 2 (two) weeks after this participant form received by the Committee and the remaining payment of 30% (thirty percent) should be carried out 2 (two) weeks before the event.
2. Cancellation of participation conducted 1 (one) month prior to the date of exhibition will be charged the full price as ordered.
3. The payment of participation should be transferred through the Bank Mandiri with account number: **123-0000-4435-071 on behalf Asosiasi Pemerintah Kabupaten Seluruh Indonesia**. Transfer form should be sent by facsimile to +62 2788-9481.
4. This form should be filled out completely and sent it back to the Secretariat of the Committee by fax +62 2788-9481 or email to: registrasi@apkasiexpo.com. For information detail, please contact the Committee Secretariat number +6221-2788-9480, or contact: **Mr. Rizki Fauzi 0812-9840-1149 or Ms. Risma Anastasia 0813-1136-7937.**

_____, 2018

(_____)