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KOREA SOURCING FAIR, SINCE 1999

# 2017 G-FAIR KOREA

2017 G-FAIR KOREA, the largest trade fair for small and medium-sized enterprises(SMEs) in Korea, will be held at the Korea International Exhibition Center(KINTEX) in Gyeonggi Province on 1st~4th November 2017. Since its inception in 1999, G-FAIR has made important contributions to increase SME sales into domestic and global markets.

2017 G-FAIR KOREA will be better than ever, allowing more companies to participate, by diversifying exhibits and enabling better access and resources for visitors from abroad. As a result, buyers and marketers seeking new products and trading partners will find them at this fair.

Join us for 2017 G-FAIR KOREA and discover just how dynamic Korean technology can be!

## | Overview |

Title	2017 G-FAIR KOREA(Korea Sourcing Fair)
Date	Nov. 1st(Wed) to 4th(Sat), 2017
Venue	KINTEX 1st Exhibition hall
Scale	1,100 companies, 1,300 booths
Exhibits	Food & Kitchen, Living & Furniture, Smart & Hometech, Travel & Leisure, Fashion & Beauty, Venture & Innovation
Hosted by	Gyeonggi Provincial Government, Small & Medium Business Centers Association(SMBCA)
Organized by	Gyeonggido Business & Science Accelerator(GBSA), Korea Trade-Investment promotion Agency(KOTRA)
Supported by	Ministry of Trade, Industry and Energy(MOTIE), Small and Medium Business Administration(SMBA)

## Exhibits



### FOOD & KITCHEN

- Food : Agro-Fisheries, Organic Food, Processed food etc.
- Kitchen : Kitchenware & Gadgets, Tableware, etc.



### LIVING & FURNITURE

- Houseware : Baby Products, Bathroom Products, Cleaning & Laundry Items etc.
- Furniture & Interior : Furniture, Interior Furnishing Materials, Interior Decor & Handicrafts
- Gift Items : Advertising Gifts, Souvenirs etc.



### FASHION & BEAUTY

- Clothes/Jewelry : Textile, Clothes, Shoes, Accessories
- Cosmetics/Beauty : Cosmetics, Hair care, Fragrance, Beauty & Personal Care Items etc.



### TRAVEL & LEISURE

- Sports : Sports Equipment
- Travel/Leisure : Camping & Outdoor accessories etc.



### SMART & HOMETECH

- Home Appliances : PC & Mobile accessories, Refrigerator, Vacuum etc.
- Electronic goods : Lighting, Audio Visual Products, Electronic Accessories, Safety supplies etc.



### NEW GROWTH ENGINE

- ICT : AI, IoT, VR etc.
- BT : Bio Industry, Green Industry etc.

## To participate as an Exhibitor

We are seeking for exhibitors from all over the world!

Since we invite over 1,000 buyers, G-FAIR KOREA will be a good marketplace for exhibitors from abroad.  
Don't miss this special opportunity, G-FAIR KOREA is waiting for you!

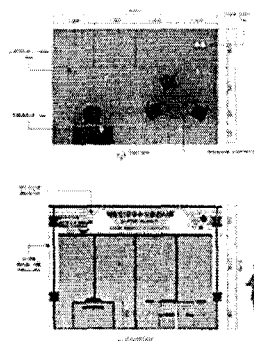
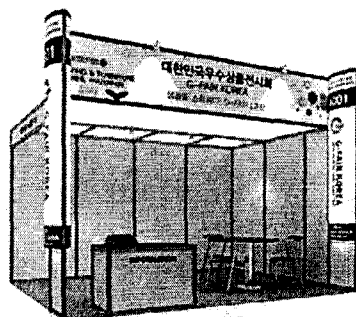
### 2017 G-FAIR KOREA

- Date : 11.1(Wed) ~ 11.4(Sat), 2017 (4days)
- Venue : KINTEX 1st exhibition hall, Goyang, Korea

### Booth Price

Category	Unit Price		Note
Standard Booth (Shell Scheme)	4x3 sqm	USD 3,000	Space and basic materials are provided
Space Only	4x3 sqm	USD 2,400	- Only Space provided

### Standard Booth



### Benefits for Exhibitors

- Business meeting opportunities with 350 Korean and 800 overseas buyers
- Exhibiting quality products and technology to over 80,000 visitors

## To participate as a Buyer

### 2017 G-FAIR KOREA Trade Meeting

- Date : 11.1(Wed) ~ 11.2(Thu), 2017 (2days)
- Venue : KINTEX 1st exhibition hall, Goyang, Korea
- Method : 1:1 meeting by visiting exhibitors' booths in person with interpreter (No Prior Matching)

### Buyer Invitation

Category	Contents
Buying Items	General items focused on daily consumer goods
Buying Potentiality	Buyers who have huge potentiality of buying and interest in Korean products
Buying Power	Buyers in certain level of business and buying power

## G-FAIR KOREA Organizer

GBSA(Gyeonggido Business & Science Accelerator)

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